# **B.A.** Economics Courses Offered

Semester	Course	Subject Code	Paper	Hours/ Week	Credits
	Part I	TL1711 FL1711	Language: Tamil French	6	3
	Part II	GE1712	General English: B Stream	6	3
	Part III	FC1711	Major Core I: Micro Economics - I	6	5
	rart III	FA1711	Allied I: Economic Statistics - I	6	4
I	Part IV	AEC171	Ability Enhancement Compulsory Course (AECC): English Communication	2	2
	Tartiv	FNM171	Non Major Elective Course (NMEC): Marketing	4	2
		VEC172	Foundation Course I: Values for Life	-	-
	Part V	SDP172	Skill Development Programme (SDP): Certificate Course	-	-
	Talt v	STP174	Student Training Programme (STP): Clubs & Committees / NSS	-	-
	Part I	TL1721 FL1721	Language: Tamil French	6	3
	Part II	GE1722	General English: B Stream	6	3
	Part III	FC1721	Major Core II: Micro Economics - II	6	5
		FA1721	Allied II: Economic Statistics - II	6	4
	Part IV	AEC172	Ability Enhancement Compulsory Course (AECC): Environmental Studies	2	2
II		FNM172	Non Major Elective Course (NMEC): Salesmanship	4	2
		VEC172	Foundation Course I: Values for Life	-	1
	Part V	SDP172	Skill Development Programme (SDP): Certificate Course	-	1
	Part V	STP174	Student Training Programme (STP): Clubs & Committees / NSS	-	-
	Part I	TL1731 FL1731	Language: Tamil French	6	3
	Part II	GE1732	General English: B Stream	6	3
		FC1731	Major Core III: Mathematical Methods - I	6	5
TTT	Part III	FC1732	Major Core IV: Monetary Economics	5	5
III		FA1731	Allied III: Entrepreneurial Development	5	5
	Part IV	SBC173/ SBC174	Skill Based Course (SBC): Meditation and Exercise / Computer Literacy	2	2
		VEC174	Foundation Course II: Personality Development	-	-
	Part V	STP174	Student Training Programme (STP):	-	-

			Clubs & Committees / NSS		
		SLP173	Service Learning Programme (SLP): Extension Activity (RUN)	-	1
	Part I	TL1741 FL1741	Language: Tamil French	6	3
	Part II	GE1742	General English: B Stream	6	3
		FC1741	Major Core V: Mathematical Methods - II	6	5
	Part III	FC1742	Major Core VI: Economics of Banking	5	4
IV		FA1741	Allied IV: Introduction to Accounting with Tally	5	5
	Part IV	SBC173/ SBC174	Skill Based Course (SBC): Meditation and Exercise / Computer Literacy	2	2
		VEC174	Foundation Course II: Personality Development	-	1
	Part V	STP174	Student Training Programme (STP): Clubs & Committees / NSS	-	1
		FC1751	Major Core VII: Macro Economics - I	6	5
		FC1752	Major Core VIII: Indian Economy - I	6	5
		FC1753	Major Core IX: International Economics – I	6	5
	Part III	FC17PR	Project	5	5
V		FC1754 FC1755 FC1756	Elective I:  (a) Research Methodology  (b) Economics of Social Issues  (c) Labour Economics	5	5
	D. 4 W	FCSK51	Skill Based Course (*SBC): Verbal and Non-verbal Reasoning	2	2
	Part IV	HRE175	Foundation Course III: Human Rights Education (HRE)	-	1
		FC1761	Major Core X: Macro Economics - II	5	5
		FC1762	Major Core XI: Indian Economy - II	6	5
		FC1763	Major Core XII: International Economics - II	6	5
	Part III	FC1764	Major Core XIII: Economics of Development and Planning	6	5
VI		FC1765 FC1766 FC1767	Elective II:  (a) Public Finance  (b) Ecology and Economic Development (c) Computer Applications in Economics	5	4
V.A.	Part IV	FCSK61	Skill Based Course (*SBC): Home Management	2	2
		WSC176	Foundation Course IV: Women's Studies (WS)	-	1
			TOTAL	180	140 + 3

# Semester I Major Core I: Micro Economics – I

Sub. Code: FC1711

No. of Hours per	Credits	Total No. of Hours	Marks
Week			
6	5	90	100

## **Objectives**

- 1. To enable the students to understand the basic concepts of Economics, market structure and distribution theories.
- 2. To know the functioning of the different market situations, price fixation so as to start a small firm and be self employed

### **Unit I: Basics of Micro Economics**

Definitions – Main divisions of Economics – Pure or Applied science – Positive or Normative Science – Scope – Importance and Limitations – Distinction between Micro and Macro Economics – Nature of Economic laws – Basic concepts (demand, supply, utility, goods, standard of living, value, price, market)

# **Unit II: Consumption**

Human wants – Characteristics and classification of human wants – Engel's law of family expenditure – Law of Demand – Giffen's Paradox - Law of diminishing marginal utility – Law of equi - marginal utility – Consumer's surplus

# **Unit III: Elasticity of Demand and Elasticity of Supply**

Elasticity of demand – Importance - Types – Factors determining elasticity of demand – Measurement of elasticity of demand: Total outlay, percentage, geometric method – Elasticity of supply – Meaning – Determinants of elasticity of supply.

### **Unit IV: Indifference Curve Analysis**

Meaning – Assumption – Properties – Marginal Rate of Substitution – Price effect – Income effect – Substitution effect - Uses.

### **Unit V: Production**

Meaning – Factors of production - Land, labour, capital, organization – Economies and diseconomies - Division of labour - Scale of production – Laws of Returns – Production function – Meaning – Iso quant and its properties – Iso cost curves.

### **Text Books**

1. Devairakkam, S. (2001). *Micro Economics*, (4<sup>th</sup> ed.). Tirunelveli: D.S.R Publications.

2. Maria John Kennedy. (1999). *Advanced Micro Economic Theory*, (10<sup>th</sup> ed.) Mumbai: Himalaya Publishing House.

- 1. Jhingan, M.L. (2012). *Principles of Micro Economics*, (7<sup>th</sup> Revised ed.). New Delhi: Vrinda Publications (P) Ltd.
- 2. Cauvery. (1998). Micro Economic Theory, (1sted.). New Delhi: S.Chand & Company Ltd.
- 3. Sankaran, S. (2012). *Micro Economics*, (7<sup>th</sup> ed.). Madras: Margham Publications.
- 4. Seth, M.L. (2006). *Micro Economics*. (22<sup>nd</sup> Revised ed.). Agra: Lakshmi Narain Agarwal Educational Publishers.

# **Allied I: Economic Statistics - I**

Sub. Code: FA1711

No. of Hours per Week	Credits	Total No. of Hours	Marks
6	4	90	100

# **Objectives**

- 1. To enable students to understand the use of statistical tools.
- 2. To learn the application of statistical tools in different fields and find employment in statistical institutes and offices related to it.

### **Unit I: Statistics**

Meaning - Horace Secrist's definition - Characteristics of statistics - Origin & Growth of Statistics - Functions - Importance of Statistics - Limitations - Organization of statistical survey.

# **Unit II: Organisation of Statistical Survey**

Meaning of survey, Planning and design – Execution of survey - Collection of data – Primary and secondary data – Methods of collecting primary data – Sources of secondary data — Census and sampling - Methods of sampling.

# **Unit III: Classification and Presentation of Data**

Meaning and objective of classification – Types of classification – Discrete and continuous frequency distribution – Tabulation of data – Parts of tables – Rules of tabulation – Types of tables.

Diagrammatic and graphic presentation of data – Rules for constructing diagrams and graphs (Theory only)

## **Unit IV: Measures of Central Tendency**

Averages – Qualities of a good average – Types of averages – Arithmetic mean, Median, Mode, Geometric mean and Harmonic mean - Relative merits and demerits.

# **Unit V: Measures of Dispersion**

Measures of dispersion – Qualities of a good measure of dispersion – Types of dispersion – Range, Quartile deviation – Mean deviation – Standard deviation.

# **Text Book**

Muthuswamy. (1984). *Statistics*, (2<sup>nd</sup> ed.). Tirunelveli: Jothi Publications.

- 1. Gupta, S.P. (1998). Statistical Methods. (28th ed.). New Delhi: Sultan Chand and Sons.
- 2. Gupta, S.P. (1981). *Fundamentals of Statistics*, (5<sup>th</sup> ed). Bombay: Himalaya Publishing House.
- 3. Pillai, R.S.N. & Bagavathi. (2015). *Statistics*, (19<sup>th</sup> ed.). New Delhi: S. Chand & Company Pvt. Ltd.
- 4. Sencheti, D.C., & Kappir, V.K. (2008). (8<sup>th</sup> ed.). *Statistics Theory*. New Delhi: Methods and Application. Sultan Chand & Sons.
- 5. Harry Frank, Stevan & C. Althoen, (2011). *Statistics Concepts and Application*. (11<sup>th</sup> ed.). U.K: Cambridge University.

# Semester I Marketing (NMEC)

Sub. Code: FNM171

No. of Hours per Week	Credits	Total No. of Hours	Marks
4	2	60	100

### **Objectives**

- 1. To train the students to effectively sell and market any product or service of any industry.
- 2. To know the types of selling and marketing techniques and become a specialist in business which facilitates to create employment.

# **Unit I: Market and marketing**

Meaning of market – Definition – Classification – Marketing – Meaning – Features–Role of Marketing in Economic Development

### Unit II: Buying, Assembling and Selling

Kinds of buyers – Problems of buying – Assembling – Meaning, Advantages and Problems – Elements of Selling.

### **Unit III: Product**

Features – Classification – Product Mix – Product Life Cycle – Product differentiation – Product Failure.

## **Unit IV: Branding and Packaging**

 $\label{eq:meaning-Reasons} Meaning-Reasons \ for \ Branding-Brand \ Name-Brand \ Mark-Packaging-Definition-Growth-Types.$ 

### **Unit V: Marketing Risk**

Meaning – Causes of Marketing Risk – Methods of handling the risks: Prevention of risks – Reduction of risks – Shifting of risks.

### **Text Book**

Pillai, R.S.N. & Bagavathi, S. (1987). Marketing, (17th ed.) New Delhi, Chand & Company Ltd.

- 1. Sherlekar, S.A. & Krishnamoorthy, R. (2013). *Marketing Management* (14<sup>th</sup> ed.).Mumbai: Himalaya Publishing House.
- 2. Ajit Kumar Bansal. & Ajay Sharma. (2012). *Marketing Management* (2<sup>nd</sup> ed.). New Delhi: Vayu Education of India.
- 3. Agarwal, R.C. (2008). *Marketing Management* (7<sup>th</sup> ed.). Agra: Lakshmi Narain Agarwal, Educational Publishers.
- 4. Ramasamy, V.S. & Namakumari, S. (2003). *Marketing Management* (3<sup>rd</sup> ed.). New Delhi: Macmillan.
- 5. Philip Kotler. (2015). *Marketing Management* (15<sup>th</sup> ed.). New Delhi: Prentice Hall of India Pvt. Ltd.

# Major Core II: Micro Economics - II

Sub. Code: FC1721

No. of Hours per Week	Credits	Total No. of Hours	Marks
6	5	90	100

# **Objectives**

- 1. To enable the students to understand the basic concepts of Economics, market structure and distribution theories.
- 2. To know the functioning of the different market situations, price fixation so as to start a small firm and be self employed

#### **Unit I: Cost and Revenue**

Meaning of cost – Total cost, Fixed cost, Variable cost – Average cost and Marginal cost – Short run and Long run cost curves – Relationship between MC and AC Curves – Revenue – Meaning - Total revenue – Average revenue – Marginal revenue – Revenue curves – Relationship between MR and AR curve.

# **Unit II: Perfect Competition and Monopoly**

Perfect competitions – Meaning and its features - Monopoly – Meaning - Features – Types, Causes - Discriminating monopoly – Price determination under Monopoly.

# **Unit III: Monopolistic Competition, Oligopoly and Duopoly**

Monopolistic Competition – Meaning – features – price determination – Oligopoly – kinked demand curve – Duopoly – Characteristics of Duopoly.

## **Unit 1V: Theories of Rent and Wages**

Rent and Quasi rent - Meaning - Ricardian theory of rent- Modern theory of rent -Quasi rent -Wages: Meaning, Types of wages, Theories of wages - Subsistence theory of wages - Marginal productivity theory of wages - Modern theory of wages

## **Unit V: Theories of Interest and Profit**

Interest – Meaning and Types - Theories of Interest - Loanable fund theory - Liquidity preference theory. Profit: Meaning - Types – Theories of profit: Risk bearing theory – Uncertainty bearing theory – Dynamic theory – Innovation theory.

#### **Text Books**

- 1. Devairakkam, S. (2001). *Micro Economics*, (4<sup>th</sup> ed.). Tirunelveli: D.S.R Publications.
- 2. Maria John Kennedy. (1999). *Advanced Micro Economic Theory*, (10<sup>th</sup> ed.) Mumbai: Himalaya Publishing House.

- 1. Jhingan, M.L. (2012). *Principles of Micro Economics*, (7<sup>th</sup> Revised ed.). New Delhi: Vrinda Publications (P) Ltd.
- 2. Cauvery. (1998). *Micro Economic Theory*, (1<sup>st</sup>ed.). New Delhi: S.Chand & company Ltd.
- 3. Sankaran, S. (2012). *Micro Economics*, (7<sup>th</sup> ed.). Madras: Margham Publications.
- 4. Seth, M.L. (2006). Micro Economics, (22<sup>nd</sup> Revised ed.). Agra: Lakshmi Narain Agarwal Educational Publishers.

### Allied II: Economic Statistics – II

Sub. Code: FA1721

No. of Hours per	Credits	Total No. of Hours	Marks
Week			
6	4	90	100

### **Objectives**

- 1. To enable students to understand the use of statistical tools.
- 2. To learn the application of statistical tools in different fields and find employment in statistical institutes and offices related to it.

# **Unit I: Correlation**

Meaning – Significance – Types – Methods of calculating correlation: Graphical Methods – Karl Pearson's Coefficient – Rank Correlation.

Meaning – Uses of regression – Regression equation – Regression lines – Fitting a regression line (Least Square Method) – Differences between Correlation and Regression.

# **Unit III: Time Series Analysis**

Meaning - Utility of time series analysis – Components of Time series - Measurement of Trend and Seasonal variations.

### **Unit IV: Index Numbers**

Meaning – Uses – Types (Price, Quantity and value) – Difficulties in the construction of Index numbers – Methods of calculating index number.

## **Unit V: Probability**

Meaning – Theory of Probability – Random experiments and events – Theorems of probability – Addition theorem – Multiplication Theorem (Simple Problems)

### Text Book

Muthuswamy. (1984). *Statistics*, (2<sup>nd</sup> ed.). Tirunelveli: Jothi Publications.

- 1. Gupta, S.P. (1998). Statistical Methods, (28th ed.). New Delhi: Sultan Chand and Sons.
- 2. Gupta, S.P. (1981). *Fundamentals of Statistics*, (5<sup>th</sup> ed.). Bombay: Himalaya Publishing House.
- 3. Pillai, R.S.N. & Bagavathi. (2015). *Statistics*, (19<sup>th</sup> ed.). New Delhi: S. Chand & Company Pvt. Ltd.
- 4. Sencheti, D.C., & Kappir, V.K. (2008). (8<sup>th</sup> ed.). *Statistics Theory*. New Delhi: Methods and Application. Sultan Chand & Sons.
- 5. Harry Frank, Stevan & C. Althoen, (2011). *Statistics Concepts and Application*. (11<sup>th</sup> ed.). U.K: Cambridge University.

# Semester II Salesmanship (NMEC)

Sub. Code: FNM172

No. of Hours per	Credits	Total No. of Hours	Marks
Week			
4	2	60	100

### **Objectives**

- 1. To know about the salesman and salesmanship.
- 2. To study the sales techniques, practices and procedure of sales motivation and incentives for employment.

Meaning – Definition – Characteristics — Kinds – Advertisement versus Salesmanship. Salesman: types, qualities, duties and responsibilities.

# **Unit II: Recruitment, Selection and Training of Salesmen**

Source of recruitment – Internal and external – Principles of selection – Selection procedure – Training - Meaning – Objectives - Principles – Method - Advantages – Disadvantages - Subject-matter of a good training programme – Limitations.

### **Unit III: Motivation and Incentives** for sales force

Meaning – Motivating forces – Objective – Importance – Methods – Meaning of sales incentive – Differences between incentive and motivation – Methods.

# **Unit IV: Sales Organization and Sales Manager**

Meaning – Definition – Objectives – Principles – Need and importance – Functions – Types – Factors determining sales organization – Meaning of sales manager – Types – Functions.

### **Unit V: Sales Promotion**

Meaning – Definition – Objectives – Methods – Importance – Aggressive selling – Limitations of sales promotion.

### **Text Books**

- 1. Agarwal, R.C. (1994). *Salesmanship and Advertising*, (7<sup>th</sup> Revised ed.). Agra, Lakshmi Narain Agarwal Publication.
- 2. Maraikumar, P.A. (1996). *Salesmanship*, (1st ed.). Palyankottai: Immanuvel Publication.

- 1. Mahendra Mohan. (1989). Advertising Management, (5th ed.). New Delhi, Tata Mc. Craw Hill.
- 2. Sahu, P.K. & Raut, K.C. (2009). *Salesmanship and sales management*, (8<sup>th</sup> ed.). New Delhi: Vikas Publishing house Pvt. Ltd.
- 3. Rustom, S. Davar Sohrab, R. Davar Nusli, R. & Davar. (2010). *Salesmanship and Publicity, Marketing*, (6<sup>th</sup> ed.). New Delhi: Vikas Publishing house Pvt. Ltd.
- 4. Ramasamy, V.S. & Namakumari, S. (2003). *Marketing Management* (3<sup>rd</sup> ed.). New Delhi: Macmillan.
- 5. Philip Kotler. (2015). *Marketing Management* (15<sup>th</sup> ed.). New Delhi: Prentice Hall of India Pvt. Ltd.

# Semester III Major Core III: Mathematical Methods – I

Sub. Code: FC1731

No. of Hours per Week	Credits	Total No. of Hours	Marks
6	5	90	100

# **Objectives**

- 1. To enable the students to understand the application of Mathematics in Economics.
- 2. To enrich the knowledge of logarithm, set theory and derivatives to solve the problem skillfully and find employment

# **Unit I: Elementary Mathematics**

Simple fractions with common and decimal fractions – Placing a decimal point – short – cut computation – Algebraic symbolism – Operations with zero and one – Ratios and percentage.

# **Unit II: Simple Functions**

Simple functions and its types – Linear and Non-Linear – Graph and its application in Economics

### **Unit III: Logarithms**

Definition – and formula (product, Quotient, Exponents - **proof not needed**) Calculations using tables – Permutation and Combination - Binomial expansions.

# **Unit IV: Solving Equations**

Finding solutions of linear equations, simultaneous equations in three variables and Quadratic equations – uses of equation in Economics.

### **Unit V: Set Theory**

Definition and types of sets – Operations on set – Venn diagram – De-Morgan's law.

### **Text Books**

- 1. Bose, D. (2007). *An Introduction to Mathematical Economics*, Bombay: Himalaya Publication House.
- 2. Devairakkam, S. (2004). *Mathematical Methods*, Tirunelveli: Jothi Publication.

- 1. Allen, R.G.D. (1999). Mathematical Analysis for Economics, London: Mac Millan Publishers.
- 2. Mongia, G.S. (2003). *Mathematics and Statistics for Economics*, New Delhi: Vikas Publishers.
- 3. Agarwal, D.R. (2003). *Mathematics for Economists*, New Delhi: Vrindha Publication.
- 4. Mehta B.C. and Madnani, (1999). *Mathematics for Economics*, New Delhi: Chand Publication.
- 5. Pazhani and Cyril Kanmony, (2003). *Mathematical Methods*, Nagercoil: J. R. Publishers.

# **Major Core IV: Monetary Economics**

Sub. Code: FC1732

No. of Hours per Week	Credits	Total No. of Hours	Marks
5	5	75	100

# **Objectives**

- 1. To enable the students to understand the role of money, monetary standards, value of money and trade cycle.
- 2. To acquire theoretical knowledge about monetary standards, to understand the effects of changes in the value of money, the functioning of organizations dealing with money and find employment.

# **Unit I: Evolution and Functions of Money**

Meaning – evolution of money – Functions of money: primary, secondary, contingent and static and dynamic – Kinds of money – Significance of money - Defects of money - Qualities of a good money material.

# **Unit II: Monetary Standards**

Meaning – Monometallism – Bimetallism – Gresham's law – Gold Standard; Meaning – feature – Working – Types – Advantages and disadvantages – Causes for breakdown – Managed Paper Currency standard – Principles and system of note issue - Advantages and disadvantages of paper currency standard.

# **Unit III: Demand for and Supply of Money**

Meaning -Factors governing demand for money – Keynesian motives – Theories - Quantity theory of money - Irving Fisher – Cambridge equations – Savings & Investment theory. Supply of money- Meaning – Note on determinants

### **Unit IV: Value of Money**

Meaning of value of money – Difference between value of money and value of Commodity - Inflation: Meaning, Features, Causes and Effects – Inflationary gap – Types and Control – Deflation – Deflationary gap – Phillip's Curve – A note on Stagflation.

# **Unit V: Trade Cycles**

Definition – Phases – Characteristics – Theories of trade cycle. Hayek's investment theory - Hawtrey's monetary theory, Schumpeter's innovation theory & Keyne's theory in terms of marginal efficiency of capital – Control of trade cycles.

#### **Text Book**

Cauvery, (2003). *Monetary Economics*, New Delhi: S.Chand Publishers.

- 1. Jhingan, M.L. (2006). *Money, Banking and International Trade*, New Delhi: Vrinda Publications (p) Ltd,
- 2. Sundaram, K.P.M. (2000). Money, *Banking and International trade*, New Delhi: Sulthan Chand & Sons.
- 3. Suraj B Guptha, (2006). *Monetary Economics Institutions Theory and Policy*, New Delhi: S. Chand & Company Ltd.
- 4. S. Sankaran, (2013) Monetary Economics, Chennai: Margham Publications.
- 5. Devairakkam, S. (2001). *Monetary Economics*. (8<sup>th</sup> ed.). D.S.R.Publications.

# Semester III

# Allied III: Entrepreneurial Development

Sub. Code: FA1731

No. of Hours per Week	Credits	Total No. of Hours	Marks
5	5	75	100

# **Objectives**

- 1. To enrich the students to know about the need, supporting facilities, obstacles for entrepreneurship, importance of entrepreneurship and types of industrial ventures.
- 2. To provide exposure to the students to the entrepreneurial culture and industrial growth so as to prepare them to setup and manage their own small units.

# **Unit I: Entrepreneurship**

Definitions of Entrepreneurship – Characteristics of Entrepreneurs – Types of Entrepreneurs – Growth of Entrepreneurship in India – Kap's conceptual model – Women Entrepreneurship-Problems of women entrepreneurs – Difference between Entrepreneur and manager – Rural entrepreneurship.

# **Unit II: Entrepreneurial Motivation and Systems**

Meaning and Characteristics of Motivation – Characteristics of Motivation – Importance of Motivation – Objectives – Theories of Motivation – Modern theories – Comparison of Maslow's need hierarchy and Herzberg's Motivation – Hygiene factors, principles of motivation – Essential of A successful motivational system – Mecaland achievement motivation theory – Problems or Hurdles in motivation – Motivational factors

### **Unit III: Project Identification and Classification**

Meaning of project – Project Classification – Project Identification – Desk Research and Techno Economic Survey Technique.

### **Unit IV: Starting of an Industrial Unit and Promotion**

Steps to start a Small Scale Industry – Problems of Small Scale Industries – Incentives and subsidies available – District Industries Centre- Functions - Industrial Estate – Meaning Objectives – Types.

# **Unit V: Institutions for Entrepreneurial Development**

State Small Industries Corporation – Small Industries Development Corporation (SIDCO) in Tamilnadu – National Small Industries Corporation – Industrial and Technical Consultancy Organisation of Tamilnadu – National Alliance of Young Entrepreneurship –New Entrepreneurial Development Agency.

#### **Text Book**

Gupta, C.B. and Srinivasan, N.P. (2010). *Entrepreneurship Development*, New Delhi: Sulthan Chand & Sons.

- 1. Saravanavel, P. (1991). *Entrepreneurship Development*, Madras: Ess Pee Kay Publishing House.
- 2. Khanka, S.S. (1999). Entrepreneurial Development, New Delhi: S.Chand & Company Ltd.
- 3. Suri, R.K., & Seema. (2007). *Entrepreneurial Development*. (4<sup>th</sup> ed.). Allahabad: Kilab Mahal.
- 4. Gupta, G.D. & Srinivasan S.N.P. (2010). *Entrepreneurial Development*. (1<sup>st</sup> ed.). New Delhi: Sultan Chand & Sons.
- 5. Ranbir Singh. (2012). *Entrepreneurship Development*. (1<sup>st</sup> ed.). India: S.K. Kataria & Sons Publishers.

# Major Core V: Mathematical Methods – II

Sub. Code: FC1741

No. of Hours per Week	Credits	Total No. of Hours	Marks
6	5	90	100

### **Objectives**

- 1. To enable the students to understand the application of Mathematics in Economics.
- 2. To enrich the knowledge of logarithm, set theory and derivatives to solve the problem skillfully and find employment

# Unit I: Equation of a Straight Line

Definition and forms of straight line - Intersecting point of two Straight lines - Parallel lines and Perpendicular lines- Concurrent lines - Application of Straight lines in Economics (Determination of Equilibrium price and output)

# **Unit II: Derivative and its Applications**

Derivatives- Definition-Rules of Derivatives (Power, Sum, Difference, Product, Quotient, Log and exponent rules) - Higher order derivatives- Maxima and Minima- Application of derivatives (Revenue, Cost and Profit)

### **Unit III: Partial Derivatives**

Partial Derivatives in two variables – Higher order partial derivatives - Application of partial derivative- Marginal concept relating to Utility, Cost and Revenue (only simple problems).

## **Unit IV: Integral Calculus**

Meaning-Basic rules of Integration-Calculation of total functions from marginal functions-Definite Integration-Application of integral calculus in Economics (cost functions, revenue functions, consumer's surplus and producer's surplus)

### **Unit V: Matrices**

Definition – Types –Operations of Matrices – Properties of Determinant – Inverse of a matrix – Solving linear equations using Cramer's Rule and inverse method – rank of a matrix.

# **Text Books**

- 1. Bose, D. (2007). *An Introduction to Mathematical Economics*, Bombay: Himalaya Publication House.
- 2. Devairakkam, S. (2004). *Mathematical Methods*, Tirunelveli: Jothi Publication.

- 1. Allen, R.G.D. (1999). *Mathematical Analysis for Economics*, London: Mac Millan Publishers.
- 2. Mongia, G.S. (2003). *Mathematics and Statistics for Economics*, New Delhi: Vikas publishers.
- 3. Agarwal, D.R. (2003). *Mathematics for Economists*, New Delhi: Vrindha Publication.
- 4. Mehta B.C.and Madnani, (1999). *Mathematics for Economics*, New Delhi: Chand Publication.
- 5. Pazhani and Cyril Kanmony, (2003). *Mathematical Methods*, Nagercoil: J. R. Publishers.

# Major Core VI: Economics of Banking

Sub. Code: FC1742

No. of Hours per Week	Credits	Total No. of Hours	Marks
5	4	75	100

### **Objectives**

- 1. To enable the students to understand the functioning of commercial banks, central bank and Reserve Bank of India.
- 2. To have an in-depth knowledge about practical banking, recent trends, use of credit instruments and compete in Bank examination and find jobs.

# **Unit I: Commercial Banking**

Meaning, evolution and types – Functions of Commercial Bank – Credit creation – The process of credit creation – Balance sheet of a Commercial Bank – Social responsibilities – Role of commercial banks and Economic development

### Unit II: Central Bank & Reserve Bank of India

Functions of a Central Bank – Objectives of Central Bank - Quantitative and Qualitative methods of credit control. Role and Functions of Reserve Bank of India.

# **Unit III: Money Market and Capital Market**

Structure of money market – meaning – instruments - organized and unorganized money markets - Characteristics – Problems of Indian Money market – Suggestions for improvement – Note on Capital Market - Differences between Money market and Capital market

### **Unit IV: Electronic Banking (E-banking)**

Traditional banking vs E-banking – Facets of e-banking – Internet procurement – E-banking transactions - Models for e-banking complete centralized solution – Features – CCS – Cluster Approach – High Tech Bank within Bank – Advantages of e-banking – Constraints in e-banking – Security measures.

### **Unit V: Practical Banking**

Current Account – Savings Bank account – Negotiable instruments: cheque, draft, over draft, bills of exchange – ATM – Credit cards and debit cards. Practicals: Steps to open a bank account - Process of crossing a cheque - Procedure to fill up demand draft form.

### **Text Book**

M.L. Seth, *Money and Banking*, Lakshmi Narayan Agarwal Educational Publishers, Agra, 1991

- 1. R. Cauvery, U.K. Sudha Nayak, N. Kruparani, A. Manimekalai. *Monetary Economics*, S. Chand & Company Ltd, New Delhi, 2001.
- 2. M.L.Jhingan, *Money, Banking and International Trade*, Vrinda Publications (p) Ltd,New Delhi, 2003
- 3. S. Sankaran. *Monetary Economics*, Margham Publications, Chennai, 2013
- 4. S. Chand. *Indian Economy*, S. Chand & Company Ltd, New Delhi, 2011
- 5. Gordon and Natarajan, *Banking Theory, Law and Practice*, Himalaya Publishing House, Mumbai, 2003.

# Allied IV: Introduction to Accounting with Tally

Sub. Code: FA1741

No. of Hours per Week	Credits	Total No. of Hours	Marks
5	5	75	100

# **Objectives**

- 1. To enable the students to understand the calculation of profits and losses in business.
- 2. To understand basic accounting and methods of tally in order to find employment in banks and institutes dealing with accounts

### **Unit I: Introduction to Accounting**

Meaning – Definition – Principles – Classification – Objectives – Limitations - Book keeping – Advantages – Limitations – Double entry Vs Single entry – Principles of Double entry system.

### **Unit II: Books of Accounts**

Journal – Ledger – Difference between journal and ledger– Trial Balance – Merits – Limitation - Subsidiary books – Cash Book (Theory only)

### **Unit III: Final Accounts**

Financial Statements - Manufacturing and Trading Accounts - Profit and Loss Accounts - Balance sheet.

# **Unit IV: Basic Concepts of Tally**

Features of Tally - Tally screen components – Usage of Tally - Accounts configuration - Accounting vouchers (Problems)

# **Unit V: Accounting Using Tally**

Creating company – Select company – Shut company – Creating ledger and groups – Preparing trial balance – Trading, Profit and Loss a/c and Balance sheet using Tally – Account with inventory method: Stock Item, Bill wise detail, Godown - Printing.

### **Text Book**

R.S.N.Pillai & Bhagavathi, *Advanced Accountancy Tally.9.0*, Ramaiah Publications, Chennai. 2001.

- 1. S.P.Jain & K.L.Narang. Advanced Accountancy, Kalyani publishers, New Delhi, 1999.
- 2. S. Arulraj Ponnudurai. Accountancy. Sathya Publicaiton, Thirunelveli, 2007
- 3. S. Mabel Latha Rani, Tally ERP.9 *Accounting Principles and Concepts*. B-Digest Publication, Nagercoil, 2015.
- 4. Giri Courter, & Annette Marguis, (2000). *Micros Office 2000*. (1<sup>st</sup> ed.). New Delhi: BPB Publications.
- 5. Ananthi Sheshasaayee, G. (2013). *Computer Applications in Business and Management*. (9<sup>th</sup> ed.). Chennai: Margam Publication.

# **Major Core VII: Macro Economics - I**

Sub. Code: FC1751

No. of Hours/ Week	Credits	Total No. of Hours	Marks
6	5	90	100

# **Objectives**

- 1. To enable the students to understand Macro Economic concepts, theories and policies.
- 2. To understand the different components of national income, to know the profitable channels of investment and thereby find avenues of employment.

### **Unit I: Introduction to Macro Economics**

Meaning of Macro Economics – Macro statics - Macro Dynamics – Comparative statics – Stock and flow concept – Importance and Limitations of Macro Economic analysis

### **Unit II: National Income**

Meaning and Definition – Concepts – Circular flow of income (Two sector model) – Methods of measuring National income – Problems of measuring National income – National income and Economic welfare

# **Unit III: Theory of Employment**

Meaning of full employment – Types of unemployment – Classical theory of output and employment. Say's law of Markets — Pigou's view regarding involuntary unemployment; - Keynesian concept of effective demand – Aggregate supply function and Aggregate demand function – ex-ante saving and ex-ante investment – Comparison of classical and Keynesian theory.

## **Unit IV: Consumption Function:**

Consumption and income – Average and marginal propensity to consume and relationship between the two – Factors determining consumption function - Keynes' psychological law of consumption – Importance of consumption function.

## **Unit V: Multiplier and Accelerator**

Multiplier – Meaning – Assumptions – Working of multiplier – Leakages - Importance - Limitations – Acceleration principle – Meaning – Assumptions – Operation – Limitations – A note on foreign trade multiplier.

### **Text Book**

Maria John Kennedy, M. (2011). *Macro Economic Theory*. New Delhi: PHI Learning Private Ltd.

- 1. Jhingan, M.L. (2012). *Macro Economic Theory*. New Delhi: Vrinda Publications.
- 2. Rana, K.C. & Varma K. N. (2007). *Macro Economics Analysis*. (8<sup>th</sup> ed.). Jalandhar: Vishal Publishing Co.
- 3. Mithani, D.M. (1980). Macro Economics. (4th ed.). New Delhi: Oxford & IBH publishing Co.
- 4. Gupta, R.D. (2013). Keynes and Post Keynesian Economics. Kalyani publishers.
- 5. Seth M.L. (1983). *Macro Economics*. (13<sup>th</sup> ed.). Lakshmi Narain Agarwal Educational Publishers.

# Semester V Major Core VIII: Indian Economy - I

Sub. Code: FC1752

No. of Hours per Week	Credits	Total No. of Hours	Marks
6	5	90	100

# **Objectives**

- 1. To enable the students to understand the availability of resources, problems, types of sectors and the role of agriculture in the development of Indian Economy.
- 2. To identify the resources and its impact to know the career prospects of primary, secondary and tertiary sectors in order to be employed.

# **Unit I: Resource Profile of Indian Economy**

Characteristics of Indian economy – Principles of resource development - Importance of Natural Resources – Land – Soil – Water – Forest – Mineral - Energy – Human Resources

# **Unit II: Basic Problems of Indian Economy**

Nature and Magnitude of Population – Need for population control and government policy - Problem of unemployment – Causes and remedies — Concept of Poverty and Economic inequalities – Problem of poverty in India – Absolute and relative poverty - Magnitude, nature and causes of poverty – Measurement of Poverty – Poverty alleviation programmes.

# **Unit III: Agricultural Sector**

Nature and importance – Agricultural Development in India – Green Revolution – Features and impact – Mechanization – Case for and against; - Agricultural finance – Features – Sources and problems.

### **Unit IV: Agricultural Marketing.**

Agriculture marketing – System of agriculture marketing – Co-operative marketing, marketed surplus, marketable surplus – Problems of agricultural marketing

### **Unit V: Agricultural Prices and PDS**

Agricultural prices – Need for stability – Objectives and instrument of agricultural price policy – Minimum support price for agricultural goods – PDS – Objectives and defects

### **Text Book**

Misra and Puri, (2014). *Indian Economy*, New Delhi: Himalaya Publishing House.

- 1. Ghosh, S.K. (2012). *Indian Economy*, Jaipur: Prism Book.
- 2. Ruddar Dutt and Sundaram, K.P.M. (2015). *Indian Economy*, New Delhi: S.Chand & Company Ltd.
- 3. Agarwal, A.N. (2014). *Indian Economy*, United States: International Book Distributers.
- 4. Ghosh, S.K. (2012). *Indian Economy*, Jaipur: Prism Book.
- 5. Sankaran,(2012). *Indian Economy*. (16<sup>th</sup> ed.). Chennai: Margham Publications.

# $\label{eq:major Core: IX: International Economics-I} \ Major \ Core: \ IX: \ International \ Economics-I$

Sub. Code: FC1753

No. of Hours per Week	Credits	Total No. of Hours	Marks
6	5	90	100

# **Objectives**

- 1. To enable the students to understand the concepts and theories of International Economics.
- 2. To know the trend of exports, the direction of trade, organizations that promote trade and offer financial assistance so that the learners can find employment and become a trader.

### **Unit I: Introduction to International Economics**

Meaning and Importance of International Economics - Differences between internal trade and international trade - Benefits and Defects of international trade - Theories of International Trade - Classical Theories ( Adamsmith and Ricardian theory) Modern theory (Hechsher - Ohlin theory )

### **Unit II: Free Trade Vs Protection**

Free trade – Meaning – Advantages and disadvantages- Protection – Arguments for and against protection - Dumping – Different forms of dumping – Price determination under dumping – Anti-dumping measures.

## **Unit III: Terms of Trade**

Meaning – types of terms of trade - Factors affecting terms of trade – Terms of trade and economic development - The nature of gains – Sources of gain – Factors determining size of gain – Distribution of gain.

## **Unit IV: Tariffs and Quotas**

Meaning –Classification of tariffs – Effects - Nature and purpose of quotas -Types of quotas - Quotas Vs Tariff

# **Unit V: Foreign Capital**

Meaning – Different Types of Foreign Capital – Role and Advantages of Foreign Capital – Arguments against Foreign Capital – Foreign Capital and Economic Development.

### **Text Book**

Mithani, D.M. (2010). *International Economics*, New Delhi: Vrinda Publications.

- 1. Vaish, M.C. (2010). *International Economics*, New Delhi: Oxford & IBH Publishing House.
- 2. Jhingan, M.L. (2000). International Economics. (6th ed.). Vrindha Publication Pvt Ltd.
- 3. Francis Cherunilum. (2006). *International Economics*. (5<sup>th</sup> ed.). Tata Mc Graw, Hill Publishing Company Ltd.
- 4. Desai, S.S.m. (1995). *International Economics*. (3<sup>rd</sup> ed.). Bombay: Himalaya Publishing House.
- 5. Mithani, M. (2003). *International Economics*. (4<sup>th</sup> ed.). Mumbai: Himalaya Publishing House.

# Elective I (a): Research Methodology

Sub. Code: FC1754

No. of Hours per Week	Credits	Total No. of Hours	Marks
5	5	75	100

### **Objectives**

- 1. To enable the students to understand the concept and techniques of research.
- 2. To adopt the methodology of research through conduct of surveys, analysis of data and apply for projects

### **Unit I: Basics of Research**

Meaning of Research – Need for Economic Research, objectives, scope of research – Research Methods Vs Research Methodology - Criteria of good research – Problems encountered by researchers in India.

# **Unit II: Different Types of Research**

Experimental Research – Field investigation research – Survey Research – Evaluation Research – Action Research – Descriptive Research – Case study method

# **Unit III: Various steps in Research:**

Identifying a research problem – Survey of literature – Selecting the objectives – Hypothesis – Meaning - Characteristics and types – Collection and analysis of data.

## **Unit IV: Methods of Collection of Data:**

Primary data – Secondary data. Observation method – Interview method – Questionnaire method – Census method – Sampling method – Different types of sampling.

### **Unit V: Interpretation and Thesis Writing:**

Data processing – Tabulation – Editing – Coding – Analysis and interpretation of data – Format for research – Structure of report – Preliminary, Text, Reference material – Footnote index – Bibliography.

### **Text Book**

Kothari, C.R. (2009). Research Methodology, New Delhi: New Age International Publishers.

- 1. Sonachalam, K.S. (1999). Research Methodology, United States: Emerald Publishers.
- 2. Saravanavel. (2004). Research Methodology, New Delhi: Kitab Mahal.
- 3. Paneerselvam. (2014). Research Methodology, New Delhi: PHI Learning Private Ltd.
- 4. Ranjith Kumar. (2014). Research Methodology, United States: Sage Publications.
- 5. Ghosh, B.N. (1992). *Scientific Method and Social Research*. (1<sup>st</sup> ed.). Sterling Publishers (p) Ltd.

## **Elective I (b): Economics of Social Issues**

Sub. Code: FC1755

No. of Hours per Week	Credit	Total No. of Hours	Marks
5	5	75	100

### **Objectives**

- 1. To present a framework of basic tools effective in the analysis of social problems
- 2. To discover ways to resolve social problems

### **Unit I: Introduction**

Social Economics: Definition – Equality in Human Societies – Principles of Social Doctrines: Gandhi, Marx and Pope

## **Unit II: Poverty**

The World Poverty Situation – Causes and Consequences – Requisities of Economic Growth – Role of Government – Social Security – Subsidies – Social Banking – Unemployment and Inequalities Issues – Economics of Shelter: Refugees, Slavery and Beggary

# **Unit III: Human Capital**

Problems in Education and Health Services – Energy Crisis and related issues

### **Unit IV: Discrimination**

Sources, Kinds and Costs – Monopoly Power – consumerism – Provision of Information – Protection from Business Manipulation

### **Unit V: Economic Crisis**

Causes and Consequences – Remedial course of Action – Economic Crimes and their Prevention – Violation of Human Rights – Need to Control Terrorism

### **Text Book**

Indira Gandhi Memorial Trust. (2007). *Redefining the Good Society*, New Delhi: Wiley Eastern Ltd.

- 1. Le Grand, Julian and Ray Robinson. (2008). *The Economics of Social Problems*, London: The Macmillan Press Ltd.
- 2. Harbison, Frederick and Charles A. Meyers, (2010). *Edcation, Manpower and Economic Growth: Strategies of Human Resource Development*, New York: MC Graw Hill Book co.
- 3. Lutz, Mark and Kanneth Luk, (2012). *The Challenge of Humanistic Economics*, California: The Benjamin / Cumming Publishing Co.
- 4. Sandford, Cedric, (2013). Social Economics, London: Heinemann Educational Book.

# **Elective I (c): Labour Economics**

Sub. Code: FC1756

No. of Hours per Week	Credit	Total No. of Hours	Marks
5	5	75	100

# **Objectives**

- 1. To enrich the knowledge of the students about the status Indian labour, Labour laws and the power of Trade Union.
- 2. To enable the student to acquire capabilities & skills needed for the career

# Unit I: Labour and Human Resource Management

Indian Labour – Migratory character – Human Resource Management – Objectives – Importance – Function – HRM in India – Human Resource Planning – Manpower forecasting – Levels of HRP - Guidelines

# **Unit II: Wages**

Wages – Wages structure and wage differential – Wage legislation – Living – fair, Minimum and National Wages – Payment of wages Act – Minimum wages Act – Bonus and Fringe Benefits

# **Unit III: Employment and Recruitment**

Role of Employment Exchanges – Programmes to promote employment opportunities – Recruitment – need – objectives – planning Internal and External influences – Job – Specification & Description - Sources

## Unit IV: Absenteeism, Labour Turn Over and Maintenance

Definition – Measurement of Labour turnover and effects – Maintenance : Occupational hazards and disease – Industrial safety measures – Career Guidance – Promotion – Absenteeism – Concepts – Causes – Effects – Controls over Absenteeism.

# Unit V: Trade Unionism and Industrial Disputes in India

Meaning – Pattern and structure of trade unions in India, Trade Union movements in India – Industrial disputes in India – Causes and Effects – Labour welfare measures – Social Security Measures.

### **Text Book**

Sharma, A.M. (2008). *Aspects of Labour Welfare and Social Security*, New Delhi: Himalaya Publishing House.

- 1. Srivastava S.C. (2012). *Industrial Relations and Labour laws*, (6<sup>th</sup> Edition). New Delhi: Vikas publishing house pvt.ltd.
- 2. Gupta R.K. & Sarkar S.C. (2000). *Overview of Industrial and Labour laws*, New Delhi: Surject Publications.
- 3. Gulshan S.S & Kapoor G.K. (2001). *Economic labour and industrial laws*, New Delhi: Sultan chand and sons educational publishers.
- 4. Tyagi B.P. (2014). *Labour Economics and Social Welfare*, (2<sup>nd</sup> Edition). Meerut: Jai Prakash and co Educational Publishers.
- 5. Stephen Smith. (2013). *Labour Economics and social Welfare*, (2<sup>nd</sup>Edition). Routledge Publisher.

# **Skill Based Course**

### Verbal and Non-Verbal Reasoning

Sub. Code: FCSK51

No. of Hours per Week	Credits	Total No. of Hours	Marks
2	2	30	100

# **Objectives**

- 1. To broaden the analytical skill of the student
- 2. To imbibe the technical and non-technical skills and aptitude for reasoning in order to face competitive examination and find employment

# **Unit I: Verbal Reasoning I**

Analog – Classification – Series completion – Coding – Decoding – Blood relations – Puzzle test – Direction sense test – Logical venn diagrams – Alphabet test – Number, ranging & time sequence test.

# **Unit II: Verbal Reasoning II**

Mathematical operations – Logical sequence of words – Arithmetical reasoning – inserting the missing character – Data sufficiency – Decision making

# **Unit III: Verbal Reasoning III**

Assertion & reason – Situation reaction test – Verification of truth of the statement.

# **Unit IV: Non-verbal Reasoning I**

Series – Analogy – Classification – Analytical reasoning – Mirror images – Water images – Embedded figures – Completion of incomplete pattern.

### **Unit V: Non-verbal Reasoning II**

Figure matrix – Paper folding – Paper cutting – Rule detection – Grouping of identical figures – figure formation & analysis.

### **Text Book**

Prakash. R. (2004). Verbal and Non-verbal Reasoning, New Delhi: Mc.Millan India.

- 1. Competition Success Review various issues
- 2. Competition master various issues
- 3. Agarval, R.S. (2010). *A Modern Approach to Verbal and Non-Verbal Reasoning*, S. New Delhi: Chand & Company Ltd.
- 4. Agarval, R.S. (2011). *Quantitative Aptitude*, New Delhi: S. Chand & Company Ltd.

# Major Core X: Macro Economics – II

Sub. Code: FC1761

No. of Hours per Week	Credits	Total No. of Hours	Marks
5	5	75	100

# **Objectives**

- 1. To enable the students to understand Macro Economic concepts, theories and policies.
- 2. To understand the different components of national income, to know the profitable channels of investment and thereby find avenues of employment.

### **Unit I: The Investment Function**

Meaning of Capital and Investment - Types of investment - Determinants of Investment: MEC, MEI - Factors affecting MEC - Relation between MEC and MEI.

### **Unit II: Rate of Interest**

Interest rate – Theories of interest rate determination – Transitivity theory – Liquidity preference Theory – Modern Theory – Terms and structure of interest rate – Long period and short period rate – Administered interest rate

### **Unit III: Macro Theories of Distribution**

Distribution – Personal vs functional, Micro, Macro distribution – Ricardian Theory of Distribution – Marxian Theory of Distribution – Kaldor's Theory of Distribution – Kalecki's theory of Distribution.

### **Unit IV: Macro Economic Policy**

Objectives of Macro Economic policy – Conflicts or Trade-off in policy objectives : Full employment and economic growth, Economic Growth and price stability, Full employment and price stability, Full employment and balance of payments, Price stability and Balance of payments.

## **Unit V: Monetary Policy**

Meaning – Objectives – Instruments – Expansionary monetary policy – Restrictive monetary policy – Role of monetary policy in developing economy – Limitation.

# **Text Book**

Maria John Kennedy, M. (2011). *Macro Economic Theory*, New Delhi: PHI Learning Private Ltd.

- 1. Jhingan, M.L. (2012). *Macro Economic Theory*, New Delhi: Vrinda Publications.
- 2. Rana, K.C. & Varma K. N. (2007). *Macro Economics Analysis*. (8<sup>th</sup> ed.). Jalandhar: Vishal Publishing Co.
- 3. Mithani, D.M. (1980). Macro Economics. (4th ed.). New Delhi: Oxford & IBH publishing Co.
- 4. Gupta, R.D. (2013). Keynes and Post Keynesian Economics. Kalyani publishers.
- 5. Seth M.L. (1983). *Macro Economics*. (13<sup>th</sup> ed.). Lakshmi Narain Agarwal educational Publishers.

# Major Core XI: Indian Economy – II

Sub. Code: FC1762

No. of Hours per Week	Credits	Total No. of Hours	Marks
6	5	75	100

# **Objectives**

- 1. To enable the students to understand the availability of resources, problems, types of sectors and the role of agriculture in the development of Indian Economy.
- 2. To identify the resources and its impact to know the career prospects of primary, secondary and tertiary sectors in order to be employed.

### **Unit I: Industrial Sector**

Importance – Problems of Industrialization – Large Scale Industries –Iron and Steel, Textile, Sugar-Micro, Medium and small enterprises – Meaning ,scope and Importance – Sickness in Indian Industry – Causes and remedies.

### **Unit II: Industrial Finance**

Sources of industrial finance – Origin and working of IDBI, IFCI, ICICI, IRDI, SFCs – SIDCO.

# **Unit III: Service Sector – Transport Sector**

Importance of service sector in Indian economy – Modes of transportation – Road ways, Railways, Waterways and Airways- Importance and problems – Transport coordination

### **Unit IV: Labour Problems**

Features of Industrial Labour-Trade Union – Objectives and functions – Industrial Disputes and India-Causes of Industrial Disputes ,Settlement of Industrial Disputes

## **Unit V: Information Technology (IT) Industry**

Information Technology and knowledge economy – Major issues in information technology – Growth and present state of IT industry in India – Future prospects of IT industry – Outsourcing, nationalism and globalization.

# **Text Book**

Misra and Puri, (2014). *Indian Economy*, New Delhi: Himalaya Publishing House.

- 1. Ghosh, S.K. (2012). *Indian Economy*, Jaipur: Prism Book.
- 2. Ruddar Dutt and Sundaram, K.P.M. (2015). *Indian Economy*, New Delhi: S.Chand & Company Ltd.
- 3. Agarwal, A.N. (2014). *Indian Economy*, United States: International Book Distributers.
- 4. Ghosh, S.K. (2012). *Indian Economy*, Jaipur: Prism Book.
- 5. Sankaran, .(2012). *Indian Economy*. (16<sup>th</sup> ed.). Chennai: Margham Publications.

# **Major Core XII: International Economics – II**

Sub. Code: FC1763

No. of Hours per Week	Credits	Total No. of Hours	Marks
6	5	90	100

# **Objectives**

- 1. To enable the students to understand the concepts and theories of International Economics.
- 2. To know the trend of exports, the direction of trade, organizations that promote trade and offer financial assistance so that the learners can find employment and become a trader.

# **Unit I: Balance of Payment**

Meaning of balance of trade and balance of payment – Structure of balance of payment – Differences between balance of payment and balance of trade – kinds of disequilibrium in balance of payments – causes and remedial measures.

# **Unit II: Foreign Exchange**

Meaning – foreign exchange rate and its determination – Mint parity theory –Purchasing power parity theory – Balance of payment theory. Fixed and Flexible rate of exchange – Causes of fluctuation in exchange rate

# **Unit III: Exchange Control**

Meaning – Objectives - Characteristics – Methods of exchange control; Direct and indirect methods of exchange control.

### **Unit IV: Devaluation**

Meaning and Objectives – Conditions for success of devaluation – Devaluation and its effects.

### **Unit V: International Financial Institutions**

IMF and IBRD -  $Objectives\;$  and Functions-IDA-IFC-SDR and International liquidity - Transition from GATT to WTO - WTO and INDIA - SAARC - NIEO

#### **Text Book**

Mithani, D.M. (2010). *International Economics*, New Delhi: Vrinda Publications.

- 1. Vaish, M.C. (2010). International Economics, New Delhi: Oxford & IBH Publishing House.
- 2. Jhingan, M.L. (2000). *International Economics*. (6<sup>th</sup> ed.). Vrindha Publication Pvt Ltd.
- 3. Francis Cherunilum. (2006). *International Economics*. (5<sup>th</sup> ed.). Tata Mc Graw, Hill Publishing Company Ltd.
- 4. Desai, S.S.m. (1995). *International Economics*. (3<sup>rd</sup> ed.). Bombay: Himalaya Publishing House.
- 5. Mithani, M. (2003). *International Economics*. (4<sup>th</sup> ed.). Mumbai: Himalaya Publishing House.

# **Major Core XIII: Economics of Development and Planning**

Sub. Code: FC1764

No. of Hours per Week	Credits	redits Total No. of Hours	
6	5	90	100

# **Objectives**

- 1. To understand the concept and Theories of Economic growth and Planning
- 2. To acquire knowledge of planning and development theories, five year plans and growth models of our economy, in order to find employment in centers and planning and NGOs.

# **Unit I: Growth versus Development**

Economic Growth – Meaning – Growth and development – Characteristics of Developing Economies – Obstacles to Economic Development – Factors of Economic Growth: Economic and Non – Economic Factors

# **Unit II: Theories of Economic Development**

Adam Smith's theory of Economic Development – The Ricardian Theory – The Malthusian Theory – J.S. Mill's Theory – The Marxian Theory – The Schumpeterian Theory

### **Unit III: Theories of Economic Growth**

Rostow's Stages of Economic growth - Big Push Theory - Doctrine of balanced and unbalanced growth - Critical minimum effort thesis

## **Unit IV: Planning**

Meaning – Types – Requisites of effective planning – Planning under capitalism – Planning under socialism.

## **Unit V: Planning in India**

Objectives – Types – Planning machinery in India – Planning Commission – Five Year plans – Targets and Achievements of Five year plan – Recent five year plan.

### **Text Book**

Jhingan, ML (2012). *The Economics of Development and Planning*. (18<sup>th</sup> ed.). New Delhi: Vrinda Publication.

- 1. Seth, M.L. (1982). Theory and Practices of Economic Planning, New Delhi: S. Chand & Company (P) Ltd,
- **2.** Misra S.K., & Puri V.K.(1998). *Economics of Development and Planning*. (7<sup>th</sup> ed.). Karnataka: Himalaya publishing house.
- 3. Brown, M. (1996). *On the Theory and Measurment of Technical Change*. (3<sup>rd</sup> Editon). Cambridge: Cambridge University Press.
- 4. Behrman, S. & Srinivasan, T.N. (1995). *Handbook of Development Economics*, (7<sup>th</sup> ed.). Elsevier, Amsterdam.
- 5. Adlman I. (1961). *Theories of Economics Growth and Development*. (12<sup>th</sup> ed.). Stanford: Stanford University Press.

# Semester VI Elective II (a): Public Finance Sub. Code: FC1765

No. of Hours per Week	Credits	Total No. of Hours	Marks
5	4	75	100

# **Objective**

- 1. To have knowledge of the concepts, income of the Government and Public Expenditure.
- 2. To know the procedure of public budget so as to prepare an appropriate family budget, to know the functions of local finance and find employment in local bodies

### **Unit I: Introduction to Public Finance**

Meaning – Subject matter and Importance of public finance – Principle of maximum social advantage – Major fiscal functions.

### **Unit II: Public Revenue**

Public revenue: Source, Canons of taxation - Theories of taxation - Benefit theory - Cost of service theory and ability to pay theory - Incidence - factors affecting incidence of taxation - Impact and shifting of taxation; - Kinds of taxes - Direct and indirect, Progressive, Proportional and Regressive taxes - Merits and demerits - Effects of taxation; - Taxable capacity - Absolute and relative taxable capacity-Factors determining taxable capacity.

# **Unit III: Public Expenditure**

Meaning - Theories of public expenditure –Wagner's Law of public Expenditure–Canons of public expenditure– Reasons for the growth of public expenditure in India – Effects of public expenditure.

## **Unit IV: Public Debt and Budget**

Meaning and Classification of Public debt - Causes for borrowing–Methods of debt redemption- Effects of public debt; - Budget - Meaning - Types - Budgetary Procedure in India.

### **Unit V: Federal finance and Local finance**

Federal Finance – Principles – allocation of resources –A note on Finance Commission with special reference to recent Finance Commission; - Local Finance – Meaning - Functions - Revenue sources - Problems of Local Finance

### **Text Book**

M. Maria John Kennedy, *Public Finance*, PHI Learning Private Limited, New Delhi, 2013 **Reference Books** 

- 1. Agarwal, R. (2002). *Public Finance*. (4<sup>th</sup> ed.). Agra: Lakshmi Narain Agarwal Publishers.
- 2. Tyagai, (2004). *Public Finance*. (4<sup>th</sup> ed.). (4<sup>th</sup> Edition). Meerut: Jai prakash Nath and Company.
- 3. Agarwal, R.C. & Seth, M.L. (2007). *Public Finance Theory and Practice*. (1<sup>st</sup> ed.). Meerut: Lakshmi Narain Agarwal Publishers.
- 4. Hajela, T.N. (2010). Public Finance. (4thed.). Ane Books Pvt Ltd.
- 5. Musgrave, R.A. & Musgrave, P.B. (1986). *Public Finance Theory and Practice*. (5<sup>th</sup> ed.). Tokyo: Mcgraw Hill Publishers.

# Semester: VI Elective II (b): Ecology and Economic Development

Sub. Code: FC1766

No. of Hours per Week	Credits	Total No. of Hours	Marks
5	4	75	100

## **Objectives**

- 1. To expose the students to understand the environmental issues and to help them in solving a simple environmental problem.
- 2. To employ the departments of ecology and development

# **Unit I: Basic Concepts**

Ecology – Eco – system – Economic Development – Population – Community habitat – Community habitat – Components of Eco – system: Biotic and Abiotic Substances, Consumer, Producer and Decomposer Organisms – Pollution – Scope of Ecology and Economic Development

### **Unit II: Basic Theory of Ecology and Economic Development**

Efficiency in a private Market Population – Externalities and Economics Efficiency – Environmental Quality as a Public Good – Environmental Problems in Capitalist and Socialist Economies – Natural Resource Economies – Conservation of Natural Resources – Limits to Growth – Sustainable Development

### **Unit III: The Economics of Environmental Problems**

Air Pollution – Water Pollution – Solid Waste Pollution – Thermal Pollution – Pesticidal Pollution – Pollution by Nuclear Power Plants – Marine Pollution – Forest and Environmental Quality – Environmental Problem of Urbanisation

### **Unit IV: Regulation and Prohibition**

Public Policy – Regulation and Effluent Fees – Taxes and Subsidies

### **Unit V: Demography**

Population, Energy, Economic Growth and Environmental Quality

#### **Text Book**

Sankaran, (S. 2014). Environmental Economics, Chennai: Margam Publications.

- 1. Karpagam, M., (2014). Environmental Economics, New Delhi: Sterling Publishers Pvt. Ltd.
- 2. Pearce, D.W. (2008). Environmental Economics, London: Longman.
- 3. Field, Barry C. (2010). *Environmental Economics: An Introduction*, Singapore: McGraw Hill International Edition.
- 4. Seneca, Joseph and Michael K Taussig, (2009). *Environmental Economics*, New Jersey: Prentice Hall Ince Engle Wood Cliffs.
- 5. Tyagi, O.D. Mehra, M.A. (2011). *Text Book of Environmental Chemistry*, New Delhi: Anmol Publications.

# **Elective II (c): Computer Application in Economics**

Sub. Code: FC1767

No. of Hours per	Credits	Total No. of	Marks
Week		Hours	
5	4	75	100

### **Objectives**

- 1. The aim of studying this paper is to make the students understand different computer software and to know the application of computers in economics.
- 2. To educate the students to improve the skills towards career prospects.

# **Unit I: Basic Computer**

Basic Components of Computer – CPU – Input – Output Devices – Keyboard – Mouse and Scanner – Video Display – Printers – Data Storage and Retrieved – Hard Disk – CD ROM

### Unit II: MS Word - I

MS – Word – Creating a Document – Saving, Finding, Replacing – Printing a text – Fonts and its size – Page Formatting – Header and Footer – Page Border – Page Number

# Unit III: MS Word - II

 $Inserting\ Tables,\ Charts\ and\ Pictures-Adding\ Bullets\ and\ Numbers-Symbols-Dae\ and\ Time-Working\ with\ columns-Merge\ Mail$ 

### **Unit IV: Excel**

Excel – Creating a new work book (work sheet) – Entering data into the work sheet – Editing the work sheet – Adding cells – Borders and shading – Working with Ranges – Managing and Printing Work Sheet

## **Unit V: Applications in Excel**

Simple Calculation – Coping Formula – Creating Chart – Bars Stacked bar XY graph – Line Graph – Pie Chart

### **Text Book**

Sinha, P.K. (1992). Computer Fundamentals. (1st ed.). New Delhi: BPB Publications.

- 1. Rajaraman, V. (2011). Fundamentals of Computers. (5th ed.). New Delhi: Prentice Hall of India.
- 2. Giri Courter, & Annette Marguis, (2000). *Micros Office* 2000. (1<sup>st</sup> ed.). New Delhi: BPB Publications.
- 3. Ananthi Sheshasaayee, G. (2013). *Computer Applications in Business and Management*. (9<sup>th</sup> ed.). Chennai: Margam Publication.
- 4. Rajaraman, V. & Neeharika Adabala. (2014). *Fundamentals of computers*. (6<sup>th</sup> ed.). New Delhi: PHI learning.

# **Skill Based Course**

# Home Management Sub. Code: FCSK61

No. of Hours per Week	Credits	Total No. of Hours	Marks
2	2	30	100

### **Objectives**

- 1. To help the students to understand the various aspects of home management and to develop additional skills for entrepreneurship.
- 2. To adopt the techniques and process of home management and prepare tasty home made products to sell and earn a living.

# **Unit I: Home Management**

Introduction – Meaning – Steps in management process – Types – Home making activities - Role and responsibilities of Home maker.

# **Unit II: Decision Making**

Meaning – Process – Types – Individual – Central – Economic decisions – Decision taking due to experience and knowledge

### **Unit III: Home Articles**

Household appliances: Mixer – Coffee maker – Cooking range – Refrigerator – Pressure Cooker. – Furniture – Floors

## **Unit IV: Handicrafts and Jewel Making**

 $Basket\ making-Toy\ making-Bead\ and\ stone\ work-Flower\ bouquet\ -Tread\ making\ jewels.$ 

# **Unit V: Culinary Skills**

Tasty dish from vegetable waste – oil less cooking – Healthy food preparation – Cooking without fire – Fruit salad – Juices

#### **Text Book**

Varghese, M.A.et al,. (2005). Home *Management*. NewDelhi: New age International Publication.

- 1. Clarkson, Potter. (2006). Home Keeping Handbook: Martha Stewart's The Essential Guide to Caring for Everything in Your Home.
- 2. Jenifer, MC Knight. (2010). *Home Economics: Vintage Advice and Practical Science for 21st Century Household.*
- 3. Paulina Nickell and Jean Muir Dorsey. (1976). *Management in Family living*, John Wiley & Sons Publications.
- 4. Anson, Elva M. (1985). The Complete Book of Home Management, Chigig: Moody Press.
- 5. Sandhya Rani, Mohanthy, (2016). *Introduction to Home Management*.